



FOR IMMEDIATE RELEASE

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Public Relations Professional Elsa Remak Joins Young Professionals Board - PNW

CENTRAL POINT, OR – Over the last 15 months, Dogs for Better Lives’ (DBL) Young Professional Board – PNW has launched and now grown to nine members, from across Washington and Oregon. Elsa Remak joining the YPB, further strengthens the board's communication strategies, while complimenting a number of other professional backgrounds, including marketing, nonprofit engagement, and community partnerships.

“We’re excited to have Elsa join the YPB – PNW and know with her skillsets, energy, and passion for the mission, she will help to elevate DBL’s exposure in the region to the next level,” stated Vice President of Development, Harvey Potts

Elsa Remak is a public relations professional with a passion for executing creative communications strategies to start a public dialogue and inspire social change. She is currently an Account Supervisor at C+C, a Seattle-based, national communications agency. At C+C, Elsa drives media and influencer relations for consumer, nonprofit and public sector organizations. She’s eager to leverage her background and passions to drive awareness and action for Dogs for Better Lives.

“The YPB - PNW is looking forward to working with Elsa, as we continue to grow and make our presence known in the region,” stated YPB Chairman, Corey Wise. “The Young Professionals Board [PNW] is beginning to play a critical role in assisting with community outreach and engagement, further extending our reach into the region.

Elsa grew up in Kirkland, WA – a suburb east of Seattle. She ventured out to Indiana University for college – where she received her journalism degree, with a concentration in public relations and advertising. Elsa began her professional career in Chicago – first working at Easterseals, a national nonprofit that supports people with disabilities; and later growing her PR chops at some of the city’s agencies.

After seven great years in the Windy City, Elsa (and her beloved dog Maddie) recently made the move back to Seattle. Elsa is thrilled to be home in the PNW – working for her “dream” agency (C+C) and now supporting Dogs for Better Lives, an organization that intersects the causes she is most passionate about.

Elsa is an advocate for equal access and opportunity for people with disabilities. Following her time at Easterseals, Elsa joined the organization’s Young Professionals Board – serving as communications chair.

She grew up with a love for dogs – growing up alongside her beloved parents’ two Siberian Huskies and an American Eskimo dog. In college, Elsa developed a passion for supporting animal adoption. She volunteered as an adoption counselor for the City of Bloomington Animal Shelter. Elsa is now a proud dog mom to Maddie – a four-year-old rescue, supermutt who has changed her life for the better.

“I am incredibly grateful for the opportunity to merge these passions together as a member of Dogs for Better Lives Young Professionals Board,” stated Elsa.

Elsa Remak joined the Young Professionals Board – PNW in August 2021.

Currently looking to grow the Pacific Northwest chapter and launch the California chapter. To learn more about the Young Professionals Board and opportunities to join, visit [here](#).



Dogs for Better Lives is a national 501(c)(3) nonprofit organization focusing on the training and placing of Hearing Assistance Dogs, Program Assistance Dogs, and Autism Assistance Dogs. Accredited by [Assistance Dogs International \(ADI\)](#) and recognized by [Charity Navigator](#) as a 4-star nonprofit, Dogs for the Deaf has been rescuing dogs, bettering lives, and providing assistance dogs since 1977.

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