

FOR IMMEDIATE RELEASEApril 2, 2021Contact:Harvey Potts, harvey@dogsforbetterlives.org, (541) 826-9220

Jo Caballero Joins Young Professionals Board With Extensive Management Background

Jo Caballero is a Senior Planner at Seattle's Amazon and joins the Young Professionals Board – PNW with an extensive project management, hospitality, and planning background. Growing up in the Pacific Northwest's Kitsap County, Jo attended Central Washington University studying Behavioral Psychology and Communication.

Fresh out of college, Jo entered the world of luxury hospitality. Hotel management allowed for Jo to interact and share with many different people every day. Hospitality has also opened the door to living in places such as Aspen (CO) and Chicago (IL). In her hotel career, Jo has opened a luxury hotel, taken two through renovation, managed teams from 5-150 and once had a team that spoke 16 different languages between them! Jo welcomes a challenge and enjoys sharing success with others.

"I'm so incredibly proud of our Young Professionals Board and the work that we're doing, and very grateful to have Jo and her skillset join the board," stated YPB Chair Corey Wise. "She truly is an asset and more importantly such a wonderful human. Together, we're all working to build a better world!"

Jo has always been very curious and loved learning. In early 2020, Jo sought out her Certified Associate of Project Management certification through the Project Management Institute. Jo is a member of PMI and enjoys mentoring hopeful CAPM candidates. She thrives in an environment where she can share knowledge and experiences. Mentorship and coaching are two of her biggest passion projects in any role, big or small. Whether it was gathering the neighborhood children and her teddies, or supervisors and other hourlies, Jo truly finds that the ability to spread knowledge and help people grow feeds her more than money, on most days.

"After hearing both YPB and Dogs for Better Lives' missions, who wouldn't want to be involved in something like this? I have a deep affinity for pups and Autism alike," stated Jo Caballero. "I grew up around police dogs and really believe there is something to be said about a professional dog. They are some of the smartest and interesting animals."

In addition to her professional career, Jo is incredibly passionate about both people and animals. In college, Jo volunteered with various organizations including Autism Speaks, The Red Cross, The Trellis Center, Seattle Humane Society, and PAWS. She has raised funds, planned dinners and events, and most importantly grew awareness.

While not currently a "dog mom", Jo grew up with dogs. She currently has a sweet rescue kitty named, Stella who is all attitude and cuteness. Jo is waiting for life to slow down a little bit before adding a pup to the mix. She has a soft spot for furry friends and coordinated an event with Seattle Humane's MaxMobile called Pups + Pops aimed to encourage people to adopt. Jo looks forward to being able to help connect incredible people with amazing Assistance Dogs.

Jo is very excited to join the Young Professionals Board and eager to grow with Dogs for Better Lives.

To learn more about the Young Professionals Board and opportunities to join, visit here.

• • • •

Dogs for Better Lives is a national 501(c)(3) nonprofit organization focusing on the training and placing of Hearing Assistance Dogs, Program Assistance Dogs, and Autism Assistance Dogs. Accredited by <u>Assistance Dogs</u> <u>International (ADI)</u> and recognized by <u>Charity Navigator</u> as a 4-star nonprofit, Dogs for the Deaf has been rescuing dogs, bettering lives, and providing assistance dogs since 1977.

10175 Wheeler Road, Central Point, Oregon 97502 • (541) 826-9220 • <u>www.dogsforbetterlives.org</u>