



FOR IMMEDIATE RELEASE

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DBL’s National Board Secures Human Resources Leadership with Lisa Robinson

CENTRAL POINT, OR – Earlier in October, Dogs for Better Lives’ (DBL) Board of Directors unanimously approved new member, Lisa Robinson. With this appointment, DBL’s national board at 15 members. Outside of eight members representing southern Oregon’s Rogue Valley, the national board now has members from five other states across the country, including Washington, North Carolina (2), Florida, Minnesota, and Massachusetts.

“The Board of Directors are pleased to see Lisa join DBL’s national board, stated Board Chairman David Hollingsworth. “Lisa brings a highly desired skillset and background from human resources that will immediately benefit our efforts to take this national Assistance Dog organization to the next level.” Growing up as an Oregonian and now splitting her time between Portland and Bend, Lisa has longstanding ties to the Pacific Northwest.

“As DBL further advances its regional and national reach, community partnerships, strategic specialized marketing, and human resource management have been and will continue to be critical to our success,” stated President & CEO Bryan Williams. “From committee participation to philanthropic engagement, Lisa will play strategic roles in helping to advance DBL in the Pacific Northwest and nationally as a leader in the Assistance Dog world.”

Lisa Robinson

Lisa Robinson grew up in Oregon and attended the University of Oregon, earning her BS degree in Psychology and Business. Lisa currently lives in Portland, Oregon and is Vice President, Human Resources for the Construction Sector software business that is part of the global company, Trimble Inc. In her role, Lisa and her HR team support 3,000 professionals across 20 countries. Prior to Trimble, Lisa worked for more than 15 years as an HR executive in the financial services industry and in professional services.

Lisa has a close connection with the mission and vision of Dogs for Better Lives. She has friends and family who are deaf, on the autism spectrum, or have a service dog due to other health challenges. “I am very honored to have the opportunity to join the DBL Board,” stated Lisa. “I’m looking forward to working closely with DBL in the pursuit of placing more Assistance Dogs with people whose lives will be significantly benefited by having a wonderful, loving dog to assist them.”

Lisa has always been an avid dog lover and currently has 2 black lab mixes she and her husband, Tom, adopted from local animal shelters. One of the dogs, Coal, has become an excellent hiking partner on weekend trips.

To learn more about DBL's National Board of Directors and/or with inquiries in joining the board, visit... <https://bit.ly/2BrQZfU>.



Dogs for Better Lives is a nationally recognized 501(c)(3) nonprofit organization focusing on the professional training and placement of Hearing Assistance Dogs, Autism Assistance Dogs, and Facility Dogs. Accredited by [Assistance Dogs International \(ADI\)](#) and recognized by [Charity Navigator](#) as a top 4-star nonprofit, Dogs for Better Lives has been rescuing dogs, bettering lives, and providing Assistance Dogs since 1977.