



FOR IMMEDIATE RELEASE

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100% Of Donations Now Directed Towards Programmatic Services

CENTRAL POINT, OR – At the January 13th Board of Directors’ quarterly meeting, Dogs for Better Lives’ national board unanimously supported moving forward with the model of 100% of donations going towards programmatic services.

Thanks to the generosity of our Guardian Society donors over the years, the annual interest from DBL’s endowment of more than \$11M, will cover administrative overhead and fundraising in 2019-20 and future years. In fiscal year 2018-19 this amounted to \$495,000.

This is a model that more and more top tier nonprofits are moving towards, upon hearing from donors, that they wish to see their philanthropic support going directly towards key programs that align with the organization’s mission. Understanding that administrative overhead and fundraising for the mission is also critical to what DBL does, paying for it is just as important.

“All nonprofits with paid staff need to find a way to cover administrative and fundraising expenses,” stated Development Director, Harvey Potts. “Being able to tell our valued donors that 100% of their donations will go towards programmatic services, is further helping to fulfill our mission and be even better stewards of their dollars.

For six years running, national watchdog [Charity Navigator](#) has awarded DBL with the highest rating for financial health and accountability (4-Star), an accomplishment attained by only 8% of U.S. nonprofits. According to Charity Navigator, there are approximately 1.6 million nonprofits registered in the US, of which only 9,241 have met the criteria for a 4-star rating.



Dogs for Better Lives is a nationally recognized 501(c)(3) nonprofit organization focusing on the professional training and placement of Hearing Assistance Dogs, Autism Assistance Dogs, and Facility Dogs. Accredited by [Assistance Dogs International \(ADI\)](#) and recognized by [Charity Navigator](#) as a top 4-star nonprofit, Dogs for Better Lives has been rescuing dogs, bettering lives, and providing Assistance Dogs since 1977.

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