



Formerly *Dogs for the Deaf*

FOR IMMEDIATE RELEASE

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Social Media Contest To Decide Ulti-Mutt Wrap Design For New DBL Vehicle

CENTRAL POINT, OR – Launching today through next Friday (Nov 8), Dogs for Better Lives (DBL) is running a contest on social media’s Facebook and Instagram to determine the Ulti-Mutt Wrap for its newest vehicle, a 2020 Toyota Sienna van.

“This vehicle will be invaluable to DBL and our staff on-the-ground, as we launch our Puget Sound satellite office and further support our clients, volunteers, and community members in the Pacific Northwest,” stated CEO Bryan Williams. “Voting on the vehicle wrap is just a fun way to get our social media followers engaged and excited about the progress.”

The vehicle wrap will include DBL branding, along with puppy/dog photos on both sides of the van and client/dog and volunteer/dog images on the back trunk panel.

The van will be placed in Washington State’s Puget Sound region and support local DBL staff focusing on community outreach, puppy/dog training clinics, client follow-up, and dog acquisition and placements.

This vehicle was made possible by generous grants from The Powell Foundation (IL) and Frog Crossing Foundation (NJ) with local support from Lithia Motors and SignDude.

To learn more about the vehicle wrap contest, visit us on Facebook or Instagram.



Dogs for Better Lives is a nationally recognized 501(c)(3) nonprofit organization focusing on the professional training and placement of Hearing Assistance Dogs, Autism Assistance Dogs, and Facility Dogs. Accredited by [Assistance Dogs International \(ADI\)](#) and recognized by [Charity Navigator](#) as a top 4-star nonprofit, Dogs for Better Lives has been rescuing dogs, bettering lives, and providing Assistance Dogs since 1977.

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