



Formerly *Dogs for the Deaf*

FOR IMMEDIATE RELEASE

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Contact: Harvey Potts, harvey@dogsforbetterlives.org, (541) 826-9220

Seattle Launch to Kick Off Dogs For Better Lives' Expanded Presence b Puget Sound

CENTRAL POINT, OR – National nonprofit [Dogs for Better Lives](#) (DBL) will be hosting their [Seattle Launch](#) event at The Factory Luxe (old Rainier Brewery building) on Sunday, October 6th at 3:00 pm [see attached flyer for more details]. The public is welcome to join, though asked to please RSVP to kelly@dogsforbetterlives.org by Monday, September 30th.

DBL, an award-winning and nationally recognized 501(c)3 nonprofit, focuses on the training and placing of [Hearing Assistance Dogs](#), [Autism Assistance Dogs](#), and [Facility Dogs](#). Accredited by Assistance Dogs International (ADI) and recognized by Charity Navigator as a 4-star nonprofit, DBL has been rescuing dogs, bettering lives, and providing Assistance Dogs since 1977.

DBL client Kai and his [Certified Hearing Assistance Dog](#) Palace will attend and share how his Assistance Dog has changed his life for the better. Following, CEO Bryan Williams will share about DBL's Puget Sound expansion and how we are increasing services in the state of Washington and across the Pacific Northwest. Finally, attendees will have an opportunity to meet DBL's Puget Sound staff, including Program Field Representative Jess Reichmuth.

"Our satellite office in Washington's Puget Sound will be a model for future DBL locations in the coming months and years," stated CEO Bryan Williams. "We're excited to now have an on-the-ground presence in the Seattle-Tacoma region which will serve a multitude of functions, from rescuing shelter dogs to managing foster puppy raisers, and spearheading our future Young Professionals Advisory Board."

As part of DBL's longterm vision to build out satellite offices and campuses across the United States over the next 10-15 years, Seattle is the first remote location to be set up on the west coast, with San Francisco and Los Angeles to follow. Similar to the airline industry who use the spoke and hub model, this will enable DBL to more efficiently acquire and place dogs, grow its regional volunteer base, and better connect with its diverse constituencies.

Established in southern Oregon in 1977, DBL has acquired and placed more than 1,300 dogs across the country. While many of DBL's dogs come from shelters across the west coast, the breeding program continues to grow and expand, ultimately enabling the nonprofit to place more dogs and better further lives.

Throughout September, DBL is celebrating [National Service Dog Month](#) with its [Impawster Campaign](#), educating the public about the differences between real Assistance Dogs and Impawster dogs. To learn more about how you can support or participate in DBL's volunteer programs in the Puget Sound region, visit <https://dogsforbetterlives.org/get-involved/>.



Dogs for Better Lives is a nationally recognized 501(c)(3) nonprofit organization focusing on the training and placing of Hearing Assistance Dogs, Autism Assistance Dogs, and Facility Dogs. Accredited by [Assistance Dogs International \(ADI\)](#) and recognized by [Charity Navigator](#) as a 4-star nonprofit, DBL has been rescuing dogs, bettering lives, and providing Assistance Dogs since 1977.

10175 Wheeler Road, Central Point, Oregon 97502 ♦ (541) 826-9220 ♦ www.dogsforbetterlives.org