



Formerly *Dogs for the Deaf*

FOR IMMEDIATE RELEASE

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Throughout September, DBL Events Highlight National Service Dog Month and Impawster Campaign

CENTRAL POINT, OR – Dogs for Better Lives (DBL), in partnership with [Grange Co-op](#) and [PMI Nutrition](#), is promoting National Service Dog Month throughout September with the launch of its [Impawster Campaign](#) and several community outreach events planned.

Launched on September 3rd, the Impawster Campaign is helping to educate the public about the differences between a professionally trained Assistance Dog versus a fake Assistance Dog. To learn more about the campaign, visit <https://dogsforbetterlives.org/impawster-dogs/>.

The one-minute animation short focuses on educating people about how a professionally trained Assistance Dog is expected to behave in public and how to tell the differences between a real service dog versus an impawster dog. By providing one's email address, they will receive an Impawster Dog Poster, which is suitable for placing in one's place of business, community space, and/or sharing with others that wish to understand the differences between real and impawster dogs.

Throughout September, DBL will be tabling events inside the Grange Co-op stores in southern Oregon and northern California to promote National Service Dog Month and its Foster Puppy Program. Locations and dates are as follows:

- Sept 7, 10 am – 2 pm; Central Point Grange Co-op
- Sept 14, 10 am – 2 pm; South Medford Grange Co-op
- Sept 21, 10 am – 2 pm; Grants Pass Grange Co-op
- Sept 28, 10 am – 2 pm; Yuba City, CA Grange Co-op

“We’re excited to be a regional partner with DBL and collaborating with them during September’s National Service Dog Month,” stated Grange Co-op Marketing Manager Jason Wall. “Grange Co-op is pleased to be supporting DBL and championing their efforts to raise more awareness about service dogs and how they better other’s lives.”

On Saturday, September 14th, DBL will participate in the fall [Medford \(OR\) Antique Show](#) at the Medford Armory, which has benefited the national nonprofit annually, dating back to 1993.

To learn more about the Impawster Campaign, click [here](#), and to find out more about how you can support or participate in DBL’s Foster Puppy Program, visit <https://dogsforbetterlives.org/get-involved/>.



Dogs for Better Lives is a nationally recognized 501(c)(3) nonprofit organization focusing on the training and placing of Hearing Assistance Dogs, Autism Assistance Dogs, and Facility Dogs. Accredited by [Assistance Dogs International \(ADI\)](#) and recognized by [Charity Navigator](#) as a 4-star nonprofit, DBL has been rescuing dogs, bettering lives, and providing Assistance Dogs since 1977.

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